

Initial public offering of Crypto Blockchain Industries First dedicated blockchain technology company to be listed in France

- Admission to Euronext Growth™ Paris on October 26, 2021
- Integrated player developing and investing in activities whose deployment is built around blockchain technology

Founded by Frédéric Chesnais, a renowned gaming industry entrepreneur and blockchain pioneer, CRYPTO BLOCKCHAIN INDUSTRIES ("CBI") is a French company that develops, operates and invests in video games, business applications and selected projects relating to the blockchain, non-fungible tokens ("NFTs") and cryptocurrencies. CBI aims to develop and unlock value from a portfolio of blockchain activities across multiple industries (video games, interactive entertainment, finance, logistics, etc.) with a view to capitalizing on this technology, either directly or through partnerships.

CBI has already made several investments and is currently developing AlphaVerse, a blockchain technology-based virtual world or metaverse that will be opening in summer 2022. AlphaVerse is covered by major licenses, including Atari. Pre-sales of AlphaVerse NFTs will be launched during the last quarter of the 2021 calendar year.

CBI is being admitted to trading on the E1 compartment (qualified investors) of the Euronext Growth™ Paris market on October 26, 2021 through direct listing at a price of €2.0 per share, with a market capitalization of around €38.7m.

Frédéric Chesnais, CBI Chairman, CEO and founder: "I am delighted to be able to devote myself to developing blockchain investment opportunities. This is a new entrepreneurial adventure with a very long-term approach. We are initially focusing on video games, the development of a virtual world and NFTs, areas that I know well; this will enable us to establish solid foundations for our development in order to accompany the blockchain's rapid growth. Our listing on Euronext Growth Paris will enable us to further strengthen our visibility and bring on board new strategic, industrial and financial partners in connection with our blockchain technology-based investments".

Blockchain's technological revolution

Developed over the last 15 years, the blockchain is an information transfer and storage technology. In the same way as the internet and artificial intelligence, it represents a major new technological and societal breakthrough.

In the blockchain, all transactions are processed by a network of decentralized computers that operates without any central control structure (decentralized network). Transactions are recorded in a dedicated file (ledger), which is updated and retransmitted in real time to all computers across the network.

Transactions are carried out on the blockchain with automated processes that are carried out automatically once the conditions set are satisfied (smart contracts). These smart contracts operate with specific currencies - cryptocurrencies (Ether, Bitcoin, etc.) - which can be used exclusively in dedicated applications on the blockchain. Blockchain's use cases are developing across a range of sectors, from banking and insurance to healthcare, gaming, logistics, agrifood, energy and many other activities.

CBI's growth strategy and business lines

CBI is focused on developing new applications or new companies transitioning to the blockchain and crypto-assets.

Its strategy is based on four core pillars:

- Operations: Either directly or with partners, CBI has controlling interests in various companies operating on the blockchain (gaming, logistics, etc.);
- Investments: CBI invests in startups or helps existing businesses with their digital transition to the blockchain;
- Intellectual property: CBI invests in property rights (IP) and builds its own IP portfolio;
- Portfolio management: CBI holds and manages a portfolio of cryptocurrencies and tokens, and also holds liquid assets with listed shares in the gaming / blockchain space.

Positioned at the heart of the blockchain ecosystem, CBI identifies the most buoyant trends and deploys synergies with a view to maximizing returns on investment, while maintaining a low level of operating expenditure. The Group aims to further strengthen its portfolio of assets with a view to capitalizing on investment opportunities relating to the blockchain's strong development across multiple sectors.

CBI has a long-term commitment to creating value in the blockchain space, and has set itself targets for the next five years to develop:

- operations in the gaming sector and more widely interactive entertainment based on the blockchain;
- activities in the financial technologies sector;
- operations in blockchain-based community and marketing applications;
- operations on the core Western markets (North America, Europe) and positions in Africa.

AlphaVerse: a major metaverse, a virtual blockchain-based world offering an interactive experience in several environments, including non-fungible tokens (NFTs). Opening in summer 2022.

CBI is moving forward with its proprietary development of AlphaVerse, a virtual world or metaverse. The dedicated website and pre-sales of NFTs in the AlphaVerse world will be launched during the current quarter. This world is covered by major licenses, including an Atari license making it possible to offer gamers an Atari-brand virtual world and related NFTs. Alongside this, AlphaVerse is currently putting in place several agreements with leading brands and figures to develop virtual worlds for them in various fields, from music to photography, fashion and sport.

AlphaVerse will use the smart chain developed by Binance, a global blockchain market leader. AlphaVerse will also include the use of several cryptocurrencies (Ethereum (ETH), Binance (BNB), Polygon (MATIC), Atari Token (ATRI)), as well as a dedicated Crystal token (CRYS) for management, voting and a trading currency within AlphaVerse.

Thanks to the blockchain's properties, AlphaVerse will be able to offer a wide variety of interactive experiences created directly by the metaverse, in addition to integrated tools enabling users to create their own content (games, environments, etc.). Various partners are already involved in AlphaVerse, including Atari under a long-term license.

Governance and financial indicators

CBI's governance is built around a Board of Directors comprising:

- Frédéric Chesnais (Chairman-CEO), previously Chairman-CEO and principal shareholder of Atari, a flagship company from the gaming world, where he notably developed its cryptographic activities;
- Christophe Chaix (independent director), with 30 years' marketing and merchandising experience in the international luxury industry (Hermès, Van Cleef & Arpels, Richemont, Coach, DFS);
- Edward Moalem (independent director), with a 25-year track record addressing advanced issues for major technology companies, including NewsCorp, Apple, Google and Microsoft.

The fully paid-up and subscribed share capital represents €19,337,000, with 19,337,000 shares and voting rights. There are no dilutive instruments. Frédéric Chesnais directly or indirectly holds 93.28% of CBI's capital.

During FY 2020-21 (April 1, 2020 - March 31, 2021), CBI recorded revenues of €0.49m, from its two investments in the video game sector, with €0.29m of operating income and €0.15m of net income (Group share).

An in-kind contribution has just been set up, with various assets to be transferred to CBI, including Atari tokens, shares, cash and cash equivalents, as well as interests in various companies.

This Information Document does not constitute a prospectus as defined by European Regulation (EU) 2019/1129 of the European Parliament and of the Council of June 14, 2017 concerning the prospectus to be published in the event of a public offering of securities or with a view to the admission of securities to trading on a regulated market. The proposed operation does not require approval from the French Financial Markets Authority (AMF). This document has therefore not been submitted to the AMF for approval.

Objectives and conditions for CBI's admission to Euronext Growth Paris on October 26, 2021

Listing market	Paris
Compartment	Growth – E1
ISIN	FR00140062P9
Ticker	ALCBI
Number of shares admitted	19,337,000
Listing category	E1
Listing type	Double fixing
Eligibility for share-based savings schemes (PEA) / SME share-based savings schemes (PEA-PME)	Yes / Yes
Information Document	Copies of the Information Document approved by Euronext Paris are freely available from CBI's registered office at 164 boulevard Haussmann, 75008 Paris, France, and online at www.cbicorp.io . Shareholders' attention is drawn to the "Risk factors" section of this document.

CBI is finishing putting in place its liquidity agreement, which will enable it to switch to continuous trading very soon.

CBI decided to list on the stock market with a view to initially engaging its strategic and industrial partners and developing its brand awareness, then calling on investors to secure funding for its many investment projects focused on the blockchain technology.

On October 21, 2021, Euronext Paris S.A. approved the admission of CBI's common stock to trading on Euronext Growth™ in Paris, in line with the direct listing procedure. CBI's share price (FR00140062P9 - ALCBI) was set at €2.0 per share, which corresponds to the price per share of a €2.6m private placement carried out with three private investors, as approved by the Board of Directors during its meeting on October 7. The shares held directly and indirectly by Frédéric Chesnais are subject to a holding commitment signed on October 8, 2021 (90% of his shares for 180 days, then 75% for the next 180 days), with a certain flexibility introduced in order to ensure liquidity. Atari has an option to acquire 5% of CBI's capital at par for six months.

Eligibility for SME share-based savings schemes (PEA-PME)

CBI confirms that it is eligible for the PEA-PME SME share-based savings scheme arrangements, in accordance with French Decree no.2014-283 of March 4, 2014, applying Article 70 of the 2014 French Finance Law no.2013-1278 of December 29, 2013, setting the criteria for companies to be eligible for the PEA-PME system.

CBI shares can therefore be included in SME share-based accounts (PEA-PME), which are entitled to the same tax benefits as traditional share-based savings plans (PEA).

To be eligible for these plans, companies must have less than 5,000 employees and full-year revenues of less than €1.5bn or a total balance sheet of less than €2bn.

Next date: Half-year earnings on December 15, 2021

About CBI

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