



INVESTMENT OPPORTUNITY
JANUARY 2023

01

CAPITAL INCREASE

OVERVIEW

A decorative graphic at the bottom of the slide consisting of numerous thin, parallel, wavy lines in a light blue color, creating a sense of motion and depth.

CAPITAL INCREASE - OVERVIEW (1/2)



A – One new share issued at 0.80 Euro for every 40 existing shares

B – Each of these new shares comes with 1 Warrant: 3 Warrants entitle the holder to subscribe to a new share until March 31, 2024 at a price of 1.40 Euro

Funds raised:

Part A - Euro 4.9 million with respect to the new shares

Part B - Euro 2.8 million with respect to the Warrant

i.e. a total of circa Euro 7.7 million for a share count dilution limited to 2.50%.

Ker Ventures invests Euro 1 million and guarantees that 75% of the issuance will be purchased.

CAPITAL INCREASE - OVERVIEW (2/2)



Number of shares outstanding	Total	of which			Dilution
		Ker Ventures	Treasury	Free Float	
As of 31/12/2022	244 587 500	224 598 424	1 725 000	18 264 076	100.00%
<i>% of total number of shares</i>	<i>100.00%</i>	<i>91.83%</i>	<i>0.71%</i>	<i>7.47%</i>	
Capital Increase	6 114 687	1 250 000	-	4 864 687	
Post Capital Increase	250 702 187	225 848 424	1 725 000	23 128 763	102.50%
<i>% of total number of shares</i>	<i>100.00%</i>	<i>90.09%</i>	<i>0.69%</i>	<i>9.23%</i>	<i>-</i>
Issuance of share warrants	2 038 229	416 667	-	1 621 562	
Post Capital Increase / Warrants	252 740 416	226 265 091	1 725 000	24 750 325	103.33%
<i>% of total number of shares</i>	<i>100.00%</i>	<i>89.52%</i>	<i>0.68%</i>	<i>9.79%</i>	<i>-</i>

- **65% will be allocated to the development of AlphaVerse**, CBI's open and connected blockchain-based metaverse, and in particular the **Football at AlphaVerse** universe. With its Hub, the central location of AlphaVerse, introduced in September 2022 after more than a year of development, AlphaVerse combines many different worlds, each offering a different experience
- **20% will be allocated to seize opportunities to develop new games in partnership** with external studios and/or to make targeted acquisitions of companies in the blockchain sector or with the potential to develop there.
- **15% will be allocated to build up a reserve for future acquisitions** related to the blockchain ecosystem and to finance the Company's current activity.

KEY NUMBERS



(000's of €)	March 31, 2022 (12 months)	September 30, 2022 (6 months)
REVENUE	4 280.7	2 395.5
CURRENT OPERATING INCOME (LOSS)	1 943.0	587.8
NET INCOME (LOSS) FOR THE YEAR	3 925.5	(692.6)
TOTAL ASSETS	27 323.5	25 702.0
SHAREHOLDERS'EQUITY (group share)	17 619.0	16 723.7

Note: see financial statements on Company's website

January 12, 2023	Decision of the Board of Directors to launch and set the characteristics of the capital increase
January 16, 2023	Launch press release describing the characteristics of the capital increase
January 16, 2023	Euronext Notice relating to the issue of New Shares
January 16, 2023	Accounting day at the end of which holders of shares recorded in their securities accounts will be entitled to be granted preferential subscription rights
January 16, 2023	Publication of the notice in the BALO
January 17, 2023	Secondment of DPS and start of negotiations
January 19, 2023	Opening of the subscription period and start of the DPS exercise period
January 30, 2023	End of DPS trading period
February 1, 2023	Closing of the subscription period and of the DPS exercise period
February 7, 2023	Publication of the results press release Publication by Euronext of the notice of admission
February 9, 2023	Settlement delivery Listing of the New Shares



02

ALPHAVERSE

A UNIVERSE OF UNIVERSES

DEVELOPED BY CBI

OVERVIEW OF ALPHAVERSE



CBI is developing the AlphaVerse metaverse.

AlphaVerse is open to everyone. In order to maximize the number of visitors, there is no need to own cryptocurrencies or a crypto-wallet to access the world.

AlphaVerse revolves around a central Hub with an access to different universes, each of these universes offering a specific experiences:

- The number and types of experiences is infinite unlike other digital worlds
- Transitions to/from each universe are seamless, with the same avatar and the same account
- Development of the universes can be made in parallel
- Games made by 3rd-party developers can be plugged into the Central Hub



[Watch on Youtube](#)

AlphaVerse is free-to-play!

[Roadmap and White Paper \(click\)_](#)

ALPHAVERSE, A UNIVERSE OF UNIVERSES



THE HUB

From The Hub of AlphaVerse, the central place, you can join multiple universes. Each universe offers a unique experience.



METACOASTER

Players will create their amusement park and compete against other players in a world wide competition powered by NFTs and blockchain.



HORYOU

Horyou is an action oriented social network for Social Good where Members, Organizations and Personalities connect and interact within an internet-based global community.



UNITED AT HOME

Alongside this first NFT sale with United at Home, CBI is unveiling Beat AlphaVerse, a dedicated music metaverse by AlphaVerse.



CHI MODU

The creations of the legendary hip-hop photographer Chi Modu, will be available on AlphaVerse within a specific universe dedicated to Chi Modu.



ARTECH

Artech is a metaverse entirely dedicated to digital art where we're creating a whole digital art ecosystem through the use of NFTs and blockchain technology.



QTOPIA

Qtopia is the 1st LGBTQ Metaverse, a digital Utopia designed as safe, accepting and inclusive space.



XAVE

Xave World is a metaverse devoted to music that offers a wide range of features and experiences.



AND MORE TO COME!

CONTENT SHARING SYSTEM



One of the powerful tools developed by AlphaVerse is the content sharing system thanks to the various billboards located throughout the virtual worlds.

Users have the opportunity to stream curated content either from Twitch / Youtube or their website and this directly on the billboards.

You can find:

- Billboards in open areas
- Billboards in community houses, flats and arenas

The content sharing system is a very powerful way to create communities and increase engagement.





03

FOOTBALL 3.0

THE FOOTBALL EXPERIENCE
IN THE ALPHAVERSE

FOOTBALL AT ALPHAVERSE (FAV)



Football at AlphaVerse (FAV) is a world dedicated to Football (soccer), to the clubs and their fans.

The FAV Island is a central location dedicated to football, covering key football-related topics.

The Fanzone: specific district dedicated to Clubs. In each of these districts, fans feel at HOME.

Activities and environments include:

- Virtual stadium and training facility
- Places where fans can celebrate players
- A “Wall of Fans” where selfies and videos can be uploaded
- A “Community House” where fans can access a VIP section
- A museum
- Miscellaneous activities, games, news section, etc...



STADIUM REPLICAS



In each stadium, there is a tunnel leading to the pitch:

- Fans enter a replica of the actual stadium
- Fans enter like a football player, using the tunnel
- Fans can buy tiles (**NFTs**) in that tunnel, upload their photo, write messages
- Fans can buy seats (**NFTs**) in the stadium and have their photo uploaded on that seat
- Fans can buy parcels of the pitch (**NFTs**): if a goal is scored from a given parcel, its owner may win a prize (options for gamification are unlimited)
- Fans can write messages on the pitch (**NFTs**)
- Fans can also write messages on the score screen (**NFTs**)

This experience aims to bring the fans closer to their favorite team and stars.



PRACTICE FACILITY REPLICAS



Offering a glimpse of the Training Camp & Practice Facility is also very interesting:

- This is a place fans rarely see
- This is a place of excellence for the Team
- This is also the future of the Team

Fans can purchase parcels of the pitch (**NFTs**) and write a message for instance

They can also engage with the technical team (videos, conferences in the virtual world, etc..)



CELEBRATING THE CLUB

WALK OF FAME / MEMORY LANE



- This is about the history of the Team, in an open-world setting (think Hollywood Boulevard and the Stars)
- Memory Lane is filled with souvenirs of the Team's most memorable moments: Titles, iconic games/plays, etc...
- 3D-statues of legendary players of the team, where users can buy tiles (**NFTs**) to write messages
- Dedicated walls where visitors can upload selfies and videos (**NFTs**)
- Curation is present to avoid any unwanted content

ENGAGING WITH THE FANS IN A NEW AND MEANINGFUL WAY



Content provided by the Fans / Wall of Fans

- Any user can stream content as long as such content is previously uploaded on YouTube or Twitch - The user first has to buy a house, flat.. **(NFTs)**
- A street can be dedicated to video influencers of groups of fans
- Fans take selfies and shoot videos. For each important game, we can create a Wall of Fame where fans can buy a tile and upload their selfies/videos **(NFTs)**
- Ownership of a flat can give access to VIP sections offering more exclusive content **(NFTs)**
- Raffles, contests,... providing perks in the real world **(NFTs)**
- And so much more!

SPONSORED EVENTS



CBI can assist the clubs in organizing events in the virtual world with existing sponsors:

- Team provides relationships with existing sponsors
- CBI provides the tools and designs the experience
- Fans enjoy the moments and can even win prizes

There can be many as many locations as necessary!

- Special areas for sponsors (virtual pubs to watch the game live or recorded events)
- At these events, attendees can win special gifts & NFTs
- Possibility to livestream events or recorded events
- Sponsors can use billboards to upload/advertise content

MINI GAMES



Casual Games

- Penalty shots
- Quizzes
- “Where is the ball in this photo?”
- Wheel of fortune to win real-world prizes
- Etc..

Gamification of football games

- Buy parcels of the field (**NFTs**) and win a real-life perk if a shot, an assist, etc... happens on that parcel
- Buy sections of the box (**NFTs**) and win a real-life perk if the ball hits that section

This is an endless source of potential NFT creation and micro-transactions on the Blockchain.



ROADMAP



- **Significant interest**
- **Many clubs throughout Europe and South America**
- **First closing has occurred**
- **First pre-sales to be announced in the next few months**
- **Opening in the context of the 2023-2024 football season**



THANK YOU!

CBI